Bookmarks and Notes

A quick guide to using bookmarks and notes

Books24x7 allows users to add quick bookmarks to a content page as well as notes at the title and paragraph level. Bookmarks and notes provide a personalized experience, enabling users to quickly refer back to sections of text or specific pages when needed.

Adding a bookmark

A bookmark allows you to mark the page you are viewing without leaving the page. Click the bookmark tool on a content page to add a bookmark.

Once you add a bookmark:

- 2. The "add a bookmark" tool will transform to ¹/₂ when a bookmark has been added.
- 4. An icon \checkmark will appear in the asset icons near the title's descriptive copy. These icons are displayed in title lists and indicate whether you have added bookmarks to a title.
- An icon I will appear beside the chapter heading containing the bookmarked page in the chapter's Table of Contents.
- 7. If the title is not already binned into a personal folder, it will automatically be placed into the Default folder. Direct links to all bookmarked pages are provided beside the title.

To remove a bookmark, navigate to the page with the bookmark and deselect the 🖄 tool.

Adding a note

Notes can be attached to any title table of contents or paragraph on the page. Click the ^{ladd note} tool on any content page to display the paragraph anchors you may attach your note to, and to launch the "Create Note" window where notes can be entered. The "Create Note" window can be dragged to any location on the active page.







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- 1. Click on any of the anchors 🗮 to attach your note to a paragraph.
- 2. After entering your notes, you can optionally select a bookshelf folder in which to place the title, or create a new folder to hold the title. The title will automatically be placed in your Default folder if you do not select an alternate folder.
- 3. Click the "Create" button.
- 4. Once you create the note, you may view the note (with timestamp) in the paragraph or collapse the note by clicking on the plus/minus
 button beside the note.
- 5. To delete or edit a note, click on the "Delete" or "Edit" link at the bottom right of the expanded note.
- 6. A record of your note will appear in the left column under "Notes and Bookmarks". To view all notes for a title, you may need to expand the "Notes and Bookmarks" area using the plus/minus \bigcirc button.
- 7. An icon 🗏 will appear beside the chapter heading containing the note in the chapter's Table of Contents.
- 8. An icon 🗏 will appear in the asset icons. These icons are displayed in title lists and indicate whether you have added notes to a title.
- 9. An icon 📃 will appear beside the chapter heading containing the note in the title's Table of Contents.



Brands as Drivers of Intangible Value

Brands have become an independent force in the modern economy.

phone interview, "The total worth of the 250 most valuable global bran

brands collectively exceed the GDP of France.¹ Even the value of the

market capitalization of 70 percent of U.S. public companies, accord

Chapter One - Tulipmania and Inflated Brands (Brands as Drivers of Intangible Value)

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10. Notes can be viewed and accessed for the title in the personal folder containing the title.



Filtering for Notes and Bookmarks

The Filter Options feature is available for all title lists -- whether folder lists, topic tree lists or search results lists -- and allows you to filter any list of titles for those that contain your bookmarks and notes. Simply check the "Notes" box to begin filtering a list of titles for your bookmarks and notes.



